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Greenway Public Transportation Seeks Your Input for Public Opinion Survey: Survey Available Online and at Select Locations

(Hickory, N.C. January 20, 2010) – The Western Piedmont Regional Transit Authority, operating as Greenway Public Transportation, has made available a public opinion survey to gather input concerning public transportation needs and services in the region. Greenway Public Transportation serves the counties of Alexander, Burke, Caldwell, and Catawba, and the cities of Hickory, Newton, and Conover and the Town of Taylorsville.

Electronic Version:

The survey is accessible at: http://www.mygreenway.org/home.html

Paper Copy Version:

For those without computer access, paper copies of the survey have been placed at several locations around the region. The locations include the following buildings:

Alexander County Library 77 First Ave., SW Taylorsville, NC

Caldwell County Library 120 Hospital Ave. 76 North Center St.

City of Hickory- City Hall Hickory, NC

Morganton Public Library

204 S. King Street

Morganton, NC

Catawba County Library 115 West C Street Newton, NC

City of Conover City Hall 101 1st Street, East Conover, NC

City of Newton City Hall 401 N. Main Ave. Newton, NC

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The electronic and paper copy Surveys need to be completed by February 19, 2010.

Survey Information:

- The public opinion survey is being conducted as a way to gather input from non-riders of public transportation in the region.
- A rider survey is also being conducted aboard the Greenway Public Transportation buses and vans as part of the transit planning effort.
- These surveys are part of the data collection effort for a Community Transportation Service Plan (CTSP) that is currently underway for Greenway Public Transportation.
- The purpose of the CTSP is to develop a five-year plan to maintain and improve public transportation services in the region.
- The CTSP is being conducted by the KFH Group, a consulting firm that specializes in the transit industry, with funding assistance through the North Carolina Department of Transportation, Public Transportation Division.
- A draft of the CTSP is scheduled to be prepared by the end of June, 2010.

For more information, contact Camille Sterling at Greenway Public Transportation 828-465-7642.

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